

“giving & receiving
from the heart”

2010 Annual Report



Many words describe the Appalachia Service Project.

All of them are true, but none is just right:

Volunteer home repair for families in need? Yes, but it's so much more.
Transformational experience? For sure.
Help that restores hope and faith? Many families tell us this.
Hardest work you'll ever love? Our volunteers and staff say it is.

ASP is all of this and so much more. It's an experience that is hard to describe but is deeply loved by all.

I've had the privilege of serving with and giving to ASP ever since I was in high school some 36 years ago. I met my wife while I served on Summer Staff and three years ago, I had the privilege of working with my oldest daughter on her first ASP trip. This summer, I will work with my second daughter. After all this time, I still have a hard time describing all that ASP is in one sentence.

That's why perhaps the best words to describe ASP come from the many different groups who are stakeholders in this wonderful ministry — the families who have been helped, the volunteers and summer staff who served, and of course, the wonderful donors who give to make it all possible.

If you want to know more about what you helped to accomplish in 2010, take note of how each person describes the impact of this unique experience.

They are words from the heart about **GIVING** and **RECEIVING**. Thanks to each and every person that helps to make ASP a success and thanks be to God for this wonderful ministry that makes a difference in the lives of so many people.



John

John Pearce, 2010 Board Chair

You all are a true Godsend. Thank you will never be enough to show our appreciation for all you have done. ASP has reminded me that the world still has loving, caring and good people it.

our vision

To see substandard housing in Central Appalachia *eradicated* and everyone who comes into contact with ASP *transformed*.

our mission

ASP is a Christian ministry, open to all people, that inspires hope and service through volunteer home repair in Central Appalachia.

guiding principles

- We believe that each person is a child of God imbued with dignity and worth.
- We accept people right where they are and just the way they are.
- We believe that affordable, safe, sanitary housing is a basic human right.
- We are committed to witness through the good quality of our work and careful stewardship of our resources.
- We believe God calls volunteers to serve others as partners in ministry and we will encourage their growth in faith as they are involved in this service.
- We believe where ASP is involved in local communities we will encourage, affirm and support social and economic justice.



Thank you for choosing our home and giving us a chance to spend the summer getting to know different people. Not only do we have a warmer home, but we have a closer family too. We learned how to help others together as a team.

“ASP was sent by God. Thank you all so much for your help. I couldn't have fixed my house without you.”

“For the first time, I have a place I can really call home. You gave me a home that was fit to live in. You gave me my life back really since I had no place to bathe or use the bathroom after the house fire. The work was great.”

“I am not ashamed to let people use my bathroom now.”

“If it wasn't for ASP, I would not have a home for me and my daughter. There will never be a way I could ever repay or thank you enough. You will hold a place in my heart forever.”

“We wouldn't of had a home to live in by the winter. We don't have to worry about getting cold in the winter or going through a floor now.”

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What would Central Appalachian families do without ASP? It's in my will because it must continue!

\$5,000+ donors

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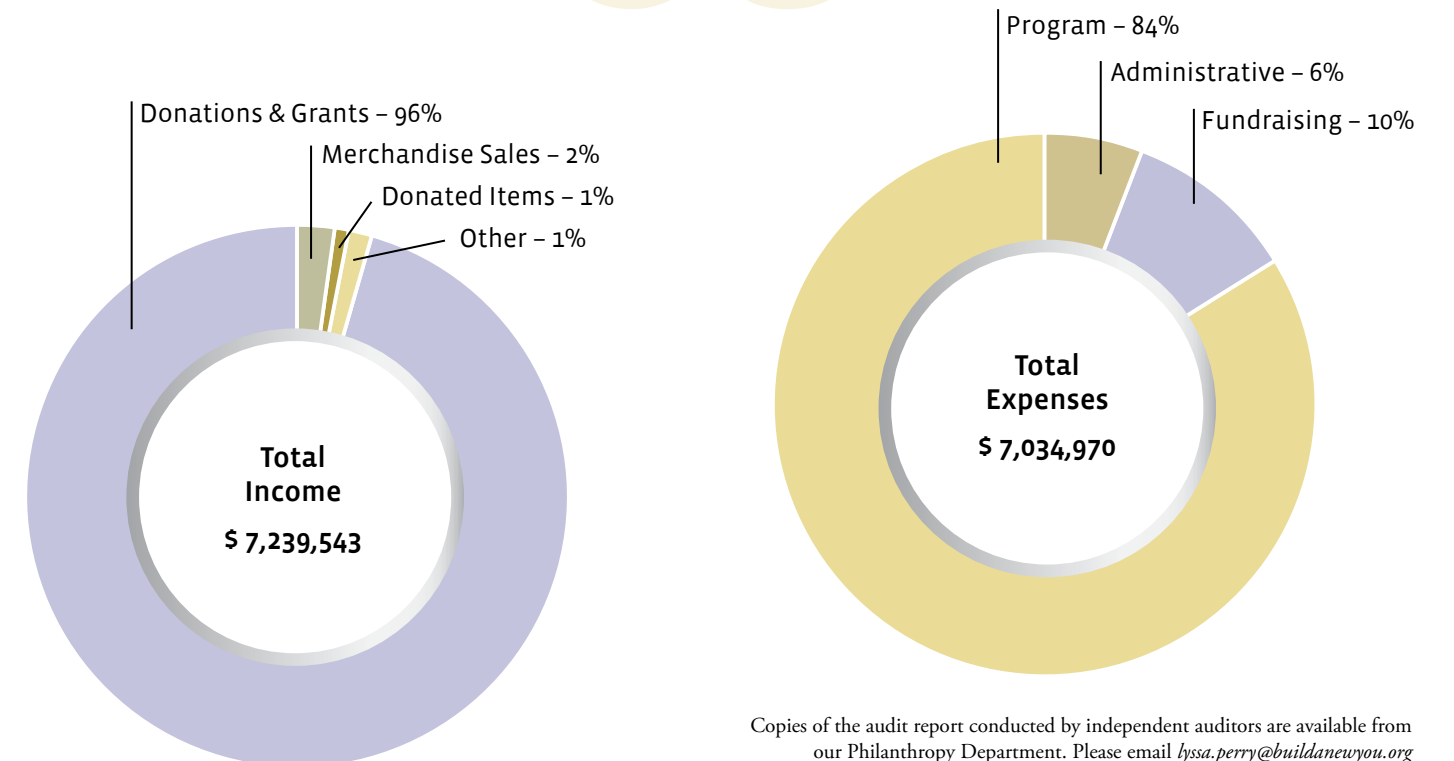
2010 financials

APPALACHIA SERVICE PROJECT, INC.
STATEMENT OF FINANCIAL POSITION: 12/31/2010

ASSETS	
Cash, designated & restricted	1,438,089
Receivables	697,647
Inventories	100,596
Property, Plant & Equipment	1,880,526
Total Assets	\$ 4,116,858
LIABILITIES	
Accounts Payable	107,135
Deferred Revenue	63,284
Notes Payable	124,727
Total Liabilities	\$ 295,146
NET ASSETS	
Restricted	10,960
Unrestricted	3,810,752
Total Net Assets	\$ 3,821,712
Total Liabilities & Net Assets	\$ 4,116,858

Financial audit conducted by
Brown, Edwards & Company, L.L.P.

income & expenses



Copies of the audit report conducted by independent auditors are available from our Philanthropy Department. Please email lyssa.perry@buildanewyou.org

ASP's Board of Trustees are volunteers from across the country who lend their time, talent and resources. Each Trustee is committed to ASP's mission, and together they provide crucial and vigilant oversight so that ASP might continue to use all of the resources entrusted to them to do God's work in powerful and amazing ways.



“Never again will I take my family, my friends or my home for granted.”

“I was blown away by how much ASP gets done with so little!”

“Being an owner of a company, I don't have vacation time, so I have to choose carefully what time I take off. ASP is top of the list.”

“I did things I never thought I was capable of doing.”



“Not once have I thought ‘wow, I'm missing so much back at home.’ Instead, I keep thinking what those back home are missing out on. Best decision I've ever made.”

“Summer staff changed my life. When I started I was not really sure what I was getting into. I wasn't sure who I was. By the end of my first summer I was so much more confident... As a result of ASP, I will be going into a full-time ministry position, something I never expected to do. ASP has given me skills in management and interaction with people and a level of responsibility that none of my other friends are even close to having in their jobs.”

2010 by the numbers

KENTUCKY

202 total homes repaired

TENNESSEE

113 total homes repaired

VIRGINIA

83 total homes repaired

WEST VIRGINIA

201 total homes repaired

SUMMARY STATISTICS

15,541 volunteers from 34 states

Economic impact of \$13,046,962

1,387 people served

- ✓ 34% children (under 17)
- ✓ 9% elderly (46% living alone)
- ✓ 25% disabled
- ✓ 14% single-parent families
- ✓ 8% raising grandchildren

599 homes repaired

- ✓ 113 foundations repaired
- ✓ 233 homes insulated
- ✓ 208 floors replaced/repared
- ✓ 248 porches, landings or steps added
- ✓ 91 plumbing repaired/replaced
- ✓ 61 electrical wiring updates
- ✓ 16 room additions
- ✓ 191 roofs repaired or replaced
- ✓ 12 first time bathrooms
- ✓ 80 wheelchair ramps

Number of families who applied for help but we were unable to serve: **2,727**

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We are thankful for the faithful and generous support of God's people

I am grateful for our Board of Trustees, ASP's Executive management team and our incredible, hard-working staff. And of course, ASP's work would not be possible without the thousands of dedicated volunteers and donors who provide the resources necessary for us to assist families in need.

Thank you for your strong support. I ask you to continue this gracious and encouraging partnership in three specific ways:

1. **Pray.** Please continue to include ASP, our volunteers, donors and the families we serve in your prayers.
2. **Promote.** Tell your friends about ASP! As a relational ministry, one of the keys to our success is your positive word-of-mouth and the growth it produces.
3. **Provide.** Continue to provide financial support through your gifts to ASP. We will continue to steward your gifts with the highest degree of integrity.

We are eager to see God's purposes unfold in the coming days. May God give us great joy and faithfulness as we continue His work in Central Appalachia!



Dr. Walter B. Crouch
ASP President/CEO

A blue ink handwritten signature, appearing to read 'W. Crouch', with a long horizontal line extending to the right.

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“I love giving to ASP because it's just another way to say thank you for all God has done for me.”



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