

## 2011 Annual Report



**FOLLOW  
THE WORD  
TRANSFORM  
THE WORLD**

ROMANS 12:2

2011



# from our president



.....

If you've been involved with ASP for any length of time, you know that it is one of the most transformational experiences possible. Not just for the families we serve and the homes that are repaired. But also for those of us who serve and give.

Maybe that's why the theme for 2011 — *FOLLOW THE WORD; TRANSFORM THE WORLD* — was so fitting. It was another great reminder that as we live out the principles of God's Word — especially the great command to "Love our neighbor as ourselves" — we cannot help but transform the world around us. One life at a time.

It is such a profound privilege to be a part of ASP — to get to see God transforming people and situations every day. I think that is perhaps why so many volunteers deeply love this work ... why they call it "the hardest job you'll ever love" ... and why families think our volunteers really are angels who happen to wear blue jeans.

As you read some of the words families, volunteers and staff had to say about their experience with ASP this past year, please accept my deepest thanks for making so much of this ministry possible.

Without you, the transformational ministry of ASP simply couldn't happen.

You really have transformed the lives of thousands of people through your faithful prayers and generous gifts. Thank you. We are grateful for your partnership!



Walter B. Crouch  
ASP President & CEO

## our vision

To see substandard housing in Central Appalachia *eradicated* and everyone who comes into contact with ASP *transformed*.

## our mission

ASP is a Christian ministry, open to all people, that inspires *hope* and *service* through volunteer home repair in Central Appalachia.

## guiding principles

- We believe that each person is a child of God imbued with dignity and worth.
- We accept people right where they are and just the way they are.
- We believe that affordable, safe, sanitary housing is a basic human right.
- We are committed to witness through the good quality of our work and careful stewardship of our resources.
- We believe God calls volunteers to serve others as partners in ministry and we will encourage their growth in faith as they are involved in this service.
- We believe where ASP is involved in local communities we will encourage, affirm and support social and economic justice.

# from families served in 2011



“Thank God for ASP. We needed help and you were there. Don’t have to worry about the kids falling through the floor and rain coming in on us and it’s going to be a lot warmer this winter too.”

— Tina & Steve

## ***“ASP gives people hope!***

**I feel safer in my home and warmer. My husband and I are disabled and the new porch and ramp gives us a safer and easier entrance to our home.”**

— Eddie & Henry

“I am 74 years old and just this last March had a stroke. ASP made such a difference in my life. I can now go to bed at night when it rains and not get wet. I can sit in my living room without water all over the floor. I don’t have to put buckets and pots around my house to catch the rain....For an old widow woman it means the world to me.”

— Wilma

“It’s such a blessing to have people who care enough to come out and help. My worries have been lifted. I am so thankful that my home looks more like a home on the inside as well as the outside.”

— Ruby

“Our life has changed tremendously because our roof leaked — we had mold in our home — and now that there are no leaks, we can live healthier lives.”

— Joe & Chastity

“Without ASP I don’t know how I would have got my roof repaired. You took a huge worry off of my family and me. ASP does great work.”

— Herman

“Thanks for turning our house into a safe home. We can have air in our home thanks to the new windows. We can walk on our bedroom floor now without falling. Thank you and thank God for ASP!”

— Bobbie

# from our 2011 volunteers

“Never in your life will you better experience the desperate truth of God’s endless love than in the hills of Appalachia.”

**“It was 10,000 times better than I ever expected.”**

“At the age of 62 I have had numerous life experiences and would have to rank this week as one of the top ten most wonderful weeks of my life.”

“Above and beyond a great experience. What an awesome way to serve God.”

“I was very hesitant about coming due to my lack of work skill knowledge, but this has been a week I will always remember. I plan to come to ASP again!”



**“Seeing the families smile at the end was the best thing ever.”**

## 2011 by the numbers

### KENTUCKY

201 total homes repaired

### TENNESSEE

110 total homes repaired

### VIRGINIA

88 total homes repaired

### WEST VIRGINIA

135 total homes repaired

### SUMMARY STATISTICS

**15,887 volunteers from 30 states**

**Economic impact of \$14,009,263.44**

**1,454 people served**

- ✓ 35% children (under 17)
- ✓ 9% elderly
- ✓ 14% elderly living alone
- ✓ 25% disabled
- ✓ 13% single-parent families
- ✓ 4% raising grandchildren

**534 homes repaired**

- ✓ 130 foundations repaired
- ✓ 270 homes insulated
- ✓ 499 floors replaced/repared
- ✓ 308 porches, landings or steps added
- ✓ 97 plumbing repaired/replaced
- ✓ 48 electrical wiring updates
- ✓ 36 room additions
- ✓ 216 roofs repaired or replaced
- ✓ 10 first time bathrooms
- ✓ 74 wheelchair ramps

Number of families who applied for help but we were unable to serve: **1,859**

from our  
2011 summer staff

“The hardest job  
you’ll ever love...”



“You can either spend your whole summer on the couch and not remember anything fun or you can change people’s lives, be changed and have memories you will cherish forever.”

“It’s more than just a job. ASP is life, love, change, passion, service. *It is God in action.*”

“I can honestly say this has been the greatest experience of my life”

## Now We KNOW God is Real!

Injured by a drunk driver, Bill and Linda have suffered many setbacks over the last nine years. They could hardly believe their good fortune when ASP volunteers came to build a wheelchair ramp for their home and also make much needed repairs inside. Linda remarked, “**You’ve given us hope.** It’s like now we have the strength and hope to go on because we can see how God’s worked things out. We’re not doubting it anymore — *we know* God is real now! We’re just so thankful — *you’ve changed our lives forever.* **I mean, it might look like just a wheelchair ramp to y’all, but it’s been so much more to us.** We love you and just want to tell everyone we can about ASP.”

“Unrelenting disappointment leaves you heartsick, but a sudden good break can turn life around.”

—Proverbs 13:12 (The Message)



ASP Tri-Cities staff, Torey Davenport & Mike Milero, with Bill & Linda on their front porch

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Brenda & Andrew's Kentucky home received a much needed roof and new siding, as well as new girders and piers to provide both insulation and support for their 65 year old home.



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ASP’s Board of Directors are volunteers from across the country who lend their time, talent and resources. Each Director is committed to ASP’s mission, and together they provide crucial and vigilant oversight so that ASP might continue to use all of the resources entrusted to them to do God’s work in powerful and amazing ways.

# thanks

to all the faithful and generous friends who support ASP!



# you

are the only reason we are able to provide families in need with home repair work free of charge!

Please continue your partnership in three specific ways:

- 1. Through Prayer.** We need your prayers every day for our volunteers, our staff and the families we serve too.
- 2. Tell your friends.** As a relational ministry, one of the keys to our success is your positive word-of-mouth and the interest it produces in other people.
- 3. Please give.** As you do, we promise to continue stewarding your gifts with the highest degree of integrity.

*May God bless you richly for being a blessing to the people of Central Appalachia.*

## 2011 financials

## income & expenses

### ASSETS

Cash, designated & restricted	2,580,128
Receivables	666,857
Inventories	132,309
Property, Plant & Equipment	1,820,807

**Total Assets** **\$ 5,200,101**

### LIABILITIES

Accounts Payable	137,316
Deferred Revenue	560,755
Notes Payable	104,499

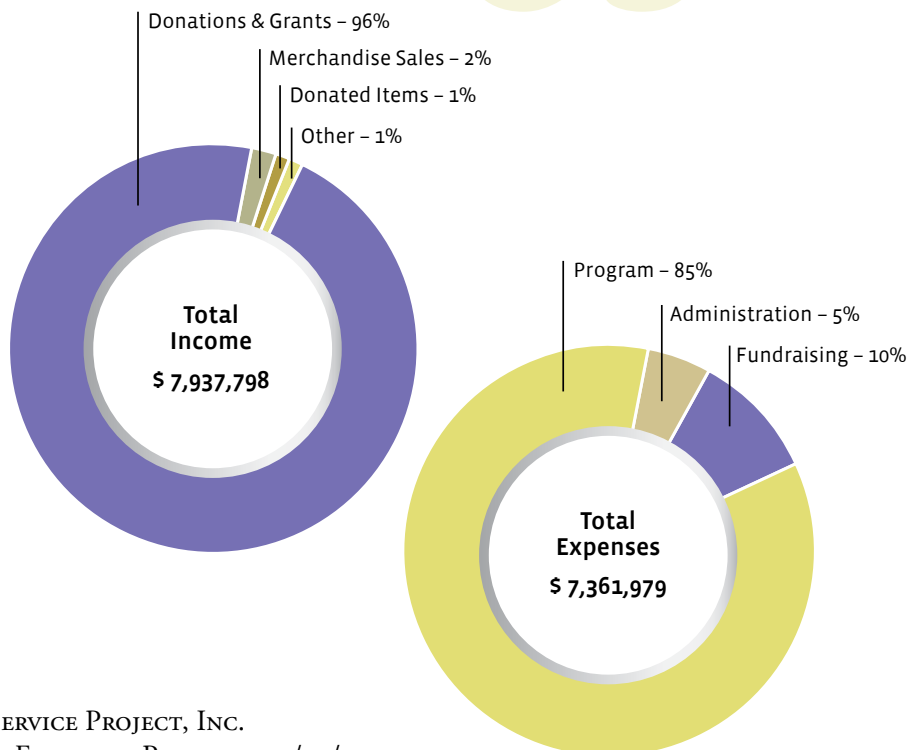
**Total Liabilities** **\$ 802,570**

### NET ASSETS

Restricted	10,428
Unrestricted	4,387,103

**Total Net Assets** **\$ 4,397,531**

**Total Liabilities & Net Assets** **\$ 5,200,101**



APPALACHIA SERVICE PROJECT, INC.  
STATEMENT OF FINANCIAL POSITION: 12/31/2011

Financial audit conducted by  
Brown, Edwards & Company, L.L.P.

This is an informal summary of our financial results for the year ending 12/31/2011. Copies of the audit report conducted by independent auditors are available from our Philanthropy Department. Please email [lyssa.perry@buildanewyou.org](mailto:lyssa.perry@buildanewyou.org)



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